

WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Contract # Schedule Dates

Advertiser

Agency Product

Brand Salesperson

Sales Office **Buyer Name** Phone/Fax

CPE **Account Types** Billing Type

Comments

103348 10/17/12-11/06/12

Tiberi for Congress (4213)

Strategic Media Placement (3256) Political/Candidate (1161)

political candidate (1775) House, WBNS (1254)

WBNS-TV

2909 OH-CD12-PT Local/Political Candidate

Standard OH-CD12-PT Date Entered 10/15/12 **Last Modified** 10/16/12

Erica Pegues **Entered By** No CO-OP

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,975.00 Net Total \$73,525.00

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month Spots Oct. 2012 \$36,650.00 47 \$49,850.00 37 Nov. 2012 Grand Total: \$86,500.00 89150

Line	Line Type / Break Type (Ref #)	Dates	Sec	Lengtl	Run Times	SPW	√ Mc	Tu	ı We	Th	Fr Sa	Su	Spot	s Rate		Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/17/12-10/19/12	5	:	30 11P- 11:35P (EST)	- :	3		Х	Х	Χ¦	ř.					WBNS-TV (WBNS)	11pm News	10/15/12
1.1	Normai Line / SPOT	10/17/12-10/21/12	5		30 11P- 11:35P (EST)		4		Х	χ	X	' X		3 \$650.0	00	\$1,950.00	WBNS-TV (WBNS)	11pm News	10/16/12
1.1.1	Preempt	10/17/12								: 1		1					WBNS-TV (WBNS)	Schedule Change/Exception - INCORRECT_TIME SPECS	
2.0	Revised Line / SPOT	10/22/12-10/22/12	5	:	30 11P- 11:35P (EST)		1 X			3		I					WBNS-TV (WBNS)	11pm News	10/15/12
2.1	Normai Line / SPOT	10/22/12-10/27/12	5		30 11P- 11:35P (EST)		4 X		Х	Х	X	:		4 \$650.0	00	\$2,600.00	WBNS-TV (WBNS)	11pm News	10/16/12
	Normal Line / SPOT	10/29/12-10/30/12	4		30 11P- 11:35P (EST)		2 X	Х		1 1	ı	:		2 \$2,000.0	00	\$4,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
5.0	Normal Line / SPOT	10/31/12-11/04/12	4		30 11P- 11:35P (EST)		5		Х	' X	X X	. x	Ţ	4 \$2,000.0	00	\$8,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
	Preempt	11/04/12								1	:	,					WBNS-TV (WBNS)	Schedule Change/Spot - 1130P-1205A	
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:	30 11P- 11:35P (EST)		1 X			1				1 \$2,000.0	00	\$2,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	5	;	30 5P- 6P (EST)		3		Х	. x	X			3 \$600.0	00	\$1,B00.00	WBNS-TV (WBNS)	5pm News	10/15/12
	Normal Line / SPOT	10/22/12-10/26/12	5	,	30 5P- 6P (EST)		5 X	Х	X	X	X ;			5 \$600.0	00	\$3,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
_	Normal Line / SPOT	10/29/12-10/30/12	-	1	30 5P- 6P (EST)		2 X	. x		Ī		j.		2 \$1,000.0	00	\$2,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
	Normal Line / SPOT	10/31/12-11/02/12	-	4	30 5P- 6P (EST)		3	7	Х	Х	X 1			3 \$1,000.0	00	\$3,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
					CO	NFI	RN	ΛA	TIC	NC	CO	VT	RA	СТ					
Accepted	d-Agency/Advertiser:	-		Date:	Accepted	-Station	n;							Date:		Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Advertiser Agency Product

Brand

Salesperson

Sales Office

Schedule Dates 10/17/12-11/06/12 Tiberi for Congress (4213) Strategic Media Placement (3256)

Political/Candidate (1161)

political candidate (1775) House, WBNS (1254)

103348

WBNS-TV

**Buyer Name** Phone/Fax

CPE **Account Types Billing Type** 

Date:

Contract #

2909 OH-CD12-PT

Local/Political Candidate

Standard OH-CD12-PT Comments

**Date Entered** 10/15/12 Last Modified

10/16/12 Erica Pegues **Entered By** 

CO-OP No Headline #

Order Type Normal Package Deal

Commission % 15.00

Commission \$12,975.00 **Net Total** \$73,525.00

Date:

Comments:

Sales Tax

Demo

WBNS-TV (WBNS) Rate By Broadcast Month Spots 5 \$36,650.00 Oct. 2012 47 \$49,850.00 Nov. 2012 37 Grand Total: 84 \$86,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Τu	We	Th	Fr	Sa Su	Spot	s Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5P- 6P (EST)	1	х				!	{ :		1 \$1,000	00 \$1,000.00	WBNS-TV (WBNS)	Spm News	10/15/12
12.0	Normal Line / SPOT	10/17/12-10/19/12	S	:30	5:57A-7A (EST)	3			Χ	X	Х,			3 \$500	00 \$1,500.0	WBNS-TV (WBNS)	6am News	10/15/12
13.0	Normal Line / SPOT	10/22/12-10/26/12	9	:30	S:57A- 7A (EST)	S	X	. X	Х	Χ	X	Į.		\$500	00 \$2,500.0	WBNS-TV (WBNS)	бат News	10/15/12
14.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	5:57A-7A (EST)	2	X	χ		t .	١ .	I		2 \$800	00 \$1,600.0	WBNS-TV (WBNS)	6am News	10/15/12
15.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	6P- 6:30P (EST)	3			Х	X	X.			3 \$1,000	00 \$3,000.0	WBNS-TV (W8NS)	6pm News	10/15/12
16.0	Normal Line / SPOT	10/22/12-10/25/12	9	:30	6P- 6:30P (EST)	4	Х	; x	Х	χ	. !			4 \$1,000	00 \$4,000.0	WBNS-TV (WBNS)	6pm News	10/15/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (EST)	1	Х			!	1 1	1		1 \$2,000	00 \$2,000.0	WBNS-TV (WBNS)	6pm News	10/15/12
18.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	S:S7A- 7A (EST)	3			Х	×	, X		T	3 \$800	00 \$2,400.0	WBNS-TV (WBNS)	6am News	10/15/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	S:S7A- 7A (EST)	2	X	χ		!		ī		2 \$800	00 \$1,600.0	WBNS-TV (WBNS)	6am News	10/15/12
20.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- 8A (EST)	2	. X	, х					1	2 \$800	00 \$1,600.0	WBNS-TV (WBNS)	7am Early Show	10/15/12
21.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	6P- 6:30P (EST)	3			Х	, X	_ <b>x</b> ¦			3 \$2,000	.00 \$6,000.0	WBNS-TV (WBNS)	6pm News	10/15/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)	1	ı x				1 1	1		1 \$2,000	.00 \$2,000.0	0 WBNS-TV (WBNS)	6pm News	10/15/12
23.0	Normal Line / SPOT	10/17/12-10/18/12	-	;30	6:58P- 7:30P (EST)	2	2		Х	X	1 1	i		2 \$2,000	.00 \$4,000.0	0 WBNS-TV (WBNS)	Jeopardy	10/15/12
24.0	Normal Line / SPOT	10/20/12-10/27/12		:30	6:S7A- 9A (EST)	1	ı				-	x ;		2 \$300	.00 \$600.0	0 WBNS-TV (WBNS)	CBS This Morning Saturday	10/15/12
					CON	FIF	₹IV	IA"	TIC	N	CO	TNC	RA	OT.				

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 01:19 PM on Tuesday, October 16 2012



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Contract #

Schedule Dates Advertiser

10/17/12-11/06/12

103348

Tiberi for Congress (4213)

Strategic Media Placement (3256) Political/Candidate (1161)

political candidate (1775) House, WBNS (1254)

Local/Political Candidate

WBNS-TV

Buyer Name Phone/Fax

**Account Types** 

Agency

Product

Brand

Salesperson

Sales Office

CPE 2909 OH-CD12-PT

**Billing Type** Standard OH-CD12-PT Comments

Date Entered 10/15/12 **Last Modified** 

10/16/12 Erica Pegues **Entered By** CO-OP Νo

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,975.00 Net Total \$73,525.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 47 \$36,650.00 Nov. 2012 37 \$49,850.00 Grand Total: \$86,500.00 84

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run T	imes S	PW	Mo 1	Tu We	Th f	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	B:5BA- 10:30A	(EST)	1	1			. !	x	2	\$400.00	\$B00.0	WBNS-TV (WBNS)	CBS Sunday Morning	10/15/12
26.0	Normal Line / SPOT	10/21/12-10/2B/12	5	;30	) 11A- 11:30A (E	ST)	1				2 3	х	2	\$250.00	\$500.0	WBNS-TV (WBNS)	Capitol Square	10/15/12
27.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:57A- 9A (EST	)	1				X		1	\$800.00	\$B00.0	WBNS-TV (WBNS)	CBS This Morning Saturday	10/15/12
2B.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:58A- 10:30A	(ES1)	1			I I		х	1	\$1,200.00	\$1,200.0	WBNS-TV (WBNS)	CBS Sunday Morning	10/15/12
29.0	Normal Line / SPOT	11/04/12-11/04/12	5	:30	11A- 11:30A (E	হা)	1	1			I I	x	1	\$250.00	\$250.0	WBNS-TV (WBNS)	Capitol Square	10/15/12
30.0	Normal Line / SPOT	10/22/12-10/24/12	4	:30	6:5BP- 7:30P (	EST)	2	х	Х		-		2	\$2,000.00	\$4,000.0	WBNS-TV (WBNS)	Jeopardy	10/15/12
31.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:5BP- 7:30P (	EST)	1	х		1			1	\$2,000.00	\$2,000.0	0 WBNS-TV (WBNS)	Jeopardy	10/15/12
32.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	6:5BP- 7:30P (	E\$T)	2			Χ,	х , ;		2	\$2,000.00	\$4,000.0	0 WBNS-TV (WBNS)	Jeopardy	10/15/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:5BP- 7:30P (	EST)	1	X			1 1	$\neg$	1	\$2,000.00	\$2,000.0	0 WBNS-TV (WBNS)	Jeopardy	10/15/12
34.0	Normal Line / SPOT	10/20/12-10/27/12	5	:30	0 4:5BA- 6:56A (	EST)	1				+ X		2	\$100.00	\$200.0	0 WBNS-TV (WBNS)	Saturday Weekend News	10/15/12
35.0	Normal Line / SPOT	10/21/12-10/2B/12	5	:30	6:28A- 8:30A (	EST)	1					х	2	\$100.00	\$200.0	0 WBNS-TV (WBNS)	Sunday Weekend News	10/15/12
36.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	4:5BA- 6:56A (	EST)	1			1 ;	, x ;		1	\$200.00	\$200.0	0 WBNS-TV (WBNS)	Saturday Weekend News	10/15/12
37.0	Normal Line / SPOT	10/17/12-10/1B/12	4	:30	7:30P- 7:57P (	EST)	2		Х	. X	1 1		2	\$2,000.00	\$4,000.0	0 WBNS-TV (WBNS)	Wheel of Fortune	10/15/12
3B.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7:30P- <u>7:57</u> P (	EST)	1	:	Х	1 -			1	\$2,000.00	\$2,000.0	0 WBNS-TV (WBNS)	Wheel of Fortune	10/15/12
				,		CONF	T	RMA	TIC	N (	CON	TF	RAC			-		
Accepted-	Agency/Advertiser:			Date:		Accepted-Stat	ion:							Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Ar	my provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."	



WBNS-TV, Inc. **DEPT L-1133** 

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Line Type / Break Type (Ref #)

Agency COLUMBUS, OH 43260-1133 Product

Brand Salesperson

> Sales Office **Buyer Name** Phone/Fax

Contract #

Schedule Dates

**Advertiser** 

CPE **Account Types** Billing Type Comments

Sec Length

Dates

103348 10/17/12-11/06/12

Tiberi for Congress (4213)

Strategic Media Placement (3256)

WBNS-TV

Political/Candidate (1161)

political candidate (1775) House, WBNS (1254)

2909 OH-CD12-PT Local/Political Candidate

Standard OH-CD12-PT

Run Times

**Date Entered** 10/15/12

**Last Modified** 10/16/12 Erica Pegues **Entered By** 

No CO-OP

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$12,975.00

\$73,525.00

Total

Net Total

Sales Tax

WBNS-TV (WBNS)		and a
By Broadcast Month	<b>Spots</b>	Rate
Oct. 2012	47	\$36,650.00
Nov. 2012	37	\$49,850.00
Grand Totai:	84	\$86,500.00
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Comments

	mile Type / Break Type (tel m)	Dates	000	-cingin	1111100	J	110 14 112 111 11 04 04	- Sports	raice	rocar	acacon.		
39.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:28A- 8:30A (EST)	1	X : : : X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	Sunday Weekend News	10/16/12
40.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6:58P- 7:30P (EST)	1	1	1	\$2,000.00	\$2,000.00	WBNS-TV (W8NS)	Jeopardy	10/16/12
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ccepted	-Agency/Advertiser:			Date:	Accepted-St	ation:			Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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Entered